



企业简介 Company Introduction

兴源集团地处全国百强县、孙武故里的东营市广饶县。是东营地区橡胶轮胎制造业的龙头企业。该集团组建于1994年,核心企业为兴源轮胎集团有限公司,辖十个子公司和一处三星级宾馆,是以轮胎制造为主导产业、集轮胎制造、内胎生产、国际贸易、热电联产、新型墙体、新型建材、精细化工、餐饮娱乐、新产品研发于一体多元化经营的大型股份制民营企业集团。集团现有职工5000余人,工程技术人员680余人,拥有总资产58亿元。

特别是全钢工程子午胎,发展迅速,规模和年产量都居国内首位,并且在科技创新、新产品研发上有了质的突破,产品自2006年5月份下线以来,已成功研发并生产出30种花纹、29个规格、200余种产品,并已相继在欧盟、美国、澳大利亚、南非、加拿大等十余个国家和地区申请专利48项,现已有46项通过审核获得了专利证书。

目前,全钢载重子午胎年产规模已达到580万套、工程子午胎达到20万套、半钢子午胎1200万套。同时,兴源集团根据国内外市场需求,于2007年6月份上马了2万套巨型工程子午胎项目,该项目主要生产49英寸及以上巨型工程子午胎。现已成功开发了15个规格的产品,其中包括57寸、63寸等特大巨型工程子午胎,产品填补了我市巨型工程子午线轮胎制造业的空白。同时,进一步提升了产品档次,提高了企业的抗风险能力和国际竞争力,为实现顺利上市起到了积极的推动作用。

公司现主要有"兴源"、"华鲁(HILO)"、"国宝"、"安耐特(ANNITE)"、"强威"、"广大"六大主导品牌,全钢工程子午线轮胎与 全钢载重子午线轮胎在国际市场上的知名度日益提高,以优良品质和服务赢得了广大客商和消费者的青睐。



"产品质量是企业的生命线",也是企业面向国际、国内市场,大力发展的基础,多年来,公司始终把产品作为公司的首要问题来抓,现公司各项产品技术指标均达到国家标准、美国DOT标准及欧洲ECE标准,同时已通过TS16949体系认证、ISO9000质量管理体系认证、ISO14001环境体系认证、国家强制性产品认证、美国DOT认证及巴西INMETRO认证等。公司产品现已在全国已建立了100多个销售点,形成了覆盖全国30多个省市自治区的销售网络。产品在满足国内市场的同时并远销欧洲、中东、非洲、澳洲、拉丁美洲等五十几个国家和地区。以卓越的轮胎品质和完备的售后服务体系赢得了国内外客户的高度信赖,在国内外市场上享有较高声誉。

Company Introduction

XINGYUAN Group, which is the leading enterprise of tyre and rubber manufacture in Dongying city, is located in Guangrao country of Dongying city, which is one of the national hundred strongest counties and is Sunwu's native place. Taking XINGYUAN Tyre Group Co.,Ltd as its core corporation, XINGYUAN Group is founded in 1994 and consisted of ten subsidiary companies together with one three-star hotel. It is not only a large-scale joint stock private enterprise, but also a multi-business group, which is specialized in tyre manufacture, inner tube production, international trade, heat and power cogeneration, new construction materials, fine chemical, catering and new products research, of which tyre manufacture is leading industry. Nowadays the group has more than 5000 employees and over 680 engineering technicians, with total capital of RMB 5.8 billion yuan.

Especially on OTR program, with it's rapid development, the scale and capacity are the no.1 in China, This program also makes great development on technology and new production research. Xingyuan Group has developed 30 patterns, 29 sizes and more than 200 productions from May, 2006. We have already applied 48 patents of which 46 items passed and get the certification in more than 10 countries, such as EU. USA. Australia. South Africa. Canada.

Xingyuan Group reaches the capacity of 5.8 million all steel radial tyres,200 thousands OTR tyres and 12 million PCR tyres.Xingyuan group start the new production of Giant OTR program, which mainly manufactures 49 inches and 49 inches above specifications. This program greatly promotes the production level and improves the anti-risk capability and international competitiveness ability. At present, more than 15 specifications are listed on the company's engineering plan, including 57 inches and 63 inches super-giant OTR. The Giant OTR program of Xingyuan Group fills in gap in the OTR area, which has also promoted the competitiveness, to participate in international competition and be listed.

The leading brands of Xingyuan Group are XINGYUAN, HUALU(HILO), GUOBAO, ANNAITE and QIANGWEI and AMBERSTONE. HILO brand OTR and TBR tyres gain more and more popularity for its goog performance and service.

The quality of production is the lifeline of enterprise, and it is also the base to develop to local and international market. Xingyuan Group takes the production quality as the chief task over the years. At present, the technical index of products has reached standards of the State, the US Department of Transportation (DOT) and the Economic Committee of Europe (ECE), ISO/TS 16949:2009 Certificate , furthermore, it has passed the certification of ISO9000 Quality Management System , ISO14000 environment system attestation, China Compulsory Product and INMETRO of Brazil. So far, Xingyuan Group has set up over 100 sales points and formed sales network covering more than 30 provinces, cities as well as municipalities all over the contry. While exploiting domestic marked actively, the group is exploiting the international market energetically as well. Nowadays the products have been sold to over 50 countries and regions, such as Europe, Midlle East, Africa, Australia, Latin America ect. Basing on its perfect quality and excellent after-sale service system, the products have gained high trust and reputation from customers both at home and abroad.

生产设备 Manufacturing Equipment

努力依靠科技力量,紧随世界一流水平,不断研发出新技术产品,同时,以优质的产品和优质的服务满足广大用户,做行业的领头企业。

Relying on science and technology strength and keeping in step with world first class level, Xingyuan will constantly research and develop new products. Meanwhile, Xingyuan will serve clients with high quality products and superior service and endeavor to leading tyre industry.





















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轮胎规格: TYRE SIZE

9.00R20	12.00R20
10.00R20	11R22.5
11.00R20	315 / 80R22.5

花纹特点: PATTERN CHARACTERISTIC

高速顺向花纹, 变节距设计, 低行驶 噪音, 低滚动阻力, 持久耐磨, 抗侧 滑性能,适合高速行驶。

High speed rib pattern; Pitch pattern designed; Low noise; Low rolling resistance; Good abrasion resistance and sideslip resistance; Suitable for high way;



OBEST





101

轮胎规格: TYRE SIZE

6.50R16LT

花纹特点: PATTERN CHARACTERISTIC

超强的地面附着性能,纵向的条状花 纹能很好地提供操控性和防侧滑性 能,耐磨,载荷量高,长行驶寿命。

Super ground adhesive capability, lengthwise rib pattern for controllability and anti-side-slip performance; wear resistant, high load quantity, long service life.

中国驰名商标



花纹特点: PATTERN CHARACTERISTIC 混合顺向花纹,优异的抓着性能,防 侧滑, 变节距设计, 低行驶噪音, 适

11.00R20

12.00R20

12.00R24 12R22.5

13R22.5

315 / 80R22.5

轮胎规格: TYRE SIZE

6.50R16LT

7.00R16LT 7.50R16LT

8.25R16LT 8.25R20

9.00R20

10.00R20

合城乡各种路面使用。

Mixed rib pattern; Good ground grasping capability; Sideslip resistance; Pitch pattern designed; Low noise: Suitable for all kinds of the roads of the town;



OBEST

301

轮胎规格: TYRE SIZE

11.00R20

花纹特点: PATTERN CHARACTERISTIC 高性能混合花纹, 半独立冠部花纹, 一体化肩部花纹, 高负荷能力, 适合 各种复杂路面使用。

High powered mixed pattern; Quasisovereign tread pattern; Integrative shoulder pattern; High loading capability; Suitable for all kinds of the roads:





OBEST















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302

轮胎规格: TYRE SIZE

10.00R20
11.00R20
12.00R20
12R22.5

花纹特点: PATTERN CHARACTERISTIC 超强的地面附着性能,牵引、制动性 能, 既不损失强载能力, 又保持高的 高速性能,定位为驱动轮。

Super ground grasping capability; Good traction and braking performance; Both have high loading and high speed capability; Designed for driving;



303

轮胎规格: TYRE SIZE

12.00R24

花纹特点: PATTERN CHARACTERISTIC

高速顺向花纹, 优异的高速性能, 持 久耐磨, 降低路面冲击力, 适合优良 路面使用。

Rib pattern; Super high speed capability; Good abrasion resistance; Reduce the wallop to the road;Suitable for good road tread;



306

轮胎规格: TYRE SIZE

8.25R16LT
10.00R20
11.00R20
12.00R20

花纹特点: PATTERN CHARACTERISTIC

优异的牵引和越野性能, 超强的地面 附着性能, 耐磨性能, 有强载能力和 胎面抗刺扎性能。

Good traction and off-roadness performance; Good ground grasping capability and abrasion resistance; High loading; Good puncture resistance;



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307

轮胎规格: TYRE SIZE

11.00R20

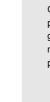
12,00R20

花纹特点: PATTERN CHARACTERISTIC

具有独特的复合胎面配方, 能减少不 规则磨损,减低磨耗率,优异的抓着 性能,独特的防夹石子花纹沟设计, 超强的抗侧滑、湿滑性能;有效降低 噪音和更好的散热性能, 令驾驶更舒 适,行驶更安全。

Has a unique tread compound formulation, can reduce irregular wear, to reduce the wear rate. clutching excellent performance; Unique Anti-Pinch gravel tread groove design, super anti-skid, slippery performance; Effectively reduce the noise and better thermal performance, to make driving more comfortable, driving safer.







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轮胎规格: TYRE SIZE

10,00R20

花纹特点: PATTERN CHARACTERISTIC

耐磨性能好,载荷量高,耐刺扎,抓 着性强, 既适于较差路面, 又适于较 好路面。

Good abrasion and puncture resistance; Good loading capability; Good grasping performance;Suitable for rough road and high way;



OBEST





309

轮胎规格: TYRE SIZE

10.00R20
11.00R20
12.00R20
12.00R24

花纹特点: PATTERN CHARACTERISTIC 强力混合花纹, 提供强劲动力, 超深 花纹设计, 高行驶寿命, 耐磨、抗 刺扎,适用于矿山、山地路面使用。

Super mixed pattern; Super traction ability; Additional tread depth; Long using life; Good abrasion and puncture resistance; Suitable for coalmine and mountainous region;

中国驰名商标



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花纹特点: PATTERN CHARACTERISTIC

轮胎规格: TYRE SIZE

良好的排水和牵引性能: 优异的耐磨 性能;全轮位,特别适合导向轮和拖 车轮。

11.00R20

Good drainage and traction performance, excellent abrasion performance; all wheel drive, specially suitable for guide and trailer wheels.



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358

轮胎规格: TYRE SIZE

11.00R20

12,00R20

花纹特点: PATTERN CHARACTERISTIC

超强的地面附着性能,牵引、制动性 能, 既不损失强载能力, 又保持高的 高速性能,定位为驱动轮。

Super ground grasping capability; Good traction and braking performance; Both have high loading and high speed capability; Designed for driving;





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366

轮胎规格: TYRE SIZE

8R22.5	235/75R17.5
9R22.5	245/70R17.5
10R22.5	225/70R19.5
11R22.5	245/70R19.5
11R24.5	265/70R19.5
12R22.5	285/70R19.5
13R22.5	295/80R22.5
205/75R17.5	315/80R22.5
215/75R17.5	315/70R22.5
225/75R17.5	

花纹特点: PATTERN CHARACTERISTIC

高速、高载,超强的抗侧滑、湿滑性能,滚动阻力小,适用于前轮位、全轮位。

Suitable for steer and all position. Ex-good load capacity and highspeed capability,extra ordinary antiside-skid and anti-wet property.



366+

轮胎规格: TYRE SIZE

275 / 70R22.5

花纹特点: PATTERN CHARACTERISTIC 高速、高载,超强的抗侧滑、湿滑性能,滚动阻力小,适用于前轮位、全轮位。

Suitable for steer and all position. Ex-good load capacity and highspeed capability,extra ordinary antiside-skid and anti-wet property.



368

轮胎规格: TYRE SIZE

11.00R20

花纹特点: PATTERN CHARACTERISTIC 良好的排水和抗侧滑性能; 优异的耐不规则磨损性能; 沟底防夹石子设计, 有效防止夹石子。

Good drainage and anti-side-slip performance; excellent irregularwear-resisting performance; antimix-pebble designed for bottom of the groove, prevent mixing pebble effective.



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378

轮胎规格: TYRE SIZE

12,00R20

花纹特点: PATTERN CHARACTERISTIC

超强的地面附着性能,牵引、制动性能,既不损失强载能力,又保持高的高速性能,定位为驱动轮。

Super ground grasping capability; Good traction and braking performance; Both have high loading and high speed capability; Designed for driving;



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中国驰名商标













386

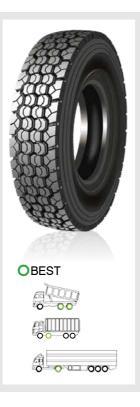
轮胎规格: TYRE SIZE

7.00R16LT	9.00R20
7.50R16LT	10.00R20
8.25R16LT	11.00R20
8.25R20	12.00R20

花纹特点: PATTERN CHARACTERISTIC

混合块状加深花纹、加宽行驶面设计 增加轮胎抓着力; 花纹自洁能力强; 采用耐切割、抗刺扎、耐磨耗的胎面 配方.增加了轮胎耐磨性能,适用于 各种非铺装路面行驶。

Mixed block deeper patterns. widening road surface design to increase tire grip; Pattern selfcleaning ability; Use of cut-resistant, anti-stab bar, wear of the tread formulation, an increase of tire wear resistance; Applicable to various non-payed roads.



388

轮胎规格: TYRE SIZE

10.00R20
11.00R20
12.00R20

花纹特点: PATTERN CHARACTERISTIC

该花纹是大块加纵向沟的混合花纹。 行驶面宽, 花纹深。具有较强的牵引 性和抓着性,同时,轮胎结构采用超 强结构, 具有优异的承载能力, 超耐 磨和抗刺扎的胎面配方, 适用于路况 较差的道路,专用于中、短途使用。

The pattern is a mix of large increases vertical groove pattern, driving lacking a broad prospect and pattern depth. Has strong traction and grabbed, while, tire structure, use of super-structure, with excellent load-carrying capacity, Ultra-wear and anti-stab bundles tread formula for poor road conditions of roads, dedicated to, the short-distance use.

中国驰名商标



389

轮胎规格: TYRE SIZE

8.25R16LT
10.00R20
11.00R20
12.00R20

花纹特点: PATTERN CHARACTERISTIC

宽厚胎面花纹块, 超深花纹设计, 提 供强劲动力。轮胎采用超强结构, 具 有优异的承载能力。高行驶寿命, 耐 磨、抗刺扎,适用于矿山、山地路面 使用。

Wide and thick blocks, extra deep tread depth.offer excellent traction.



396

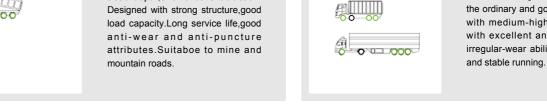
轮胎规格: TYRE SIZE

385 / 65R22.5

花纹特点: PATTERN CHARACTERISTIC

主要用于拖车上的中短途运输, 也可 用于导向轮; 适用于普通和优质路面 上的中高速行驶: 具有优异的防水滑 性能和防不规则磨损性; 行驶时平 稳、安全。

Mainly for the short-medium distance transportation for trailers or the steering wheels. Suitable to the ordinary and good road surfaces with medium-high speed running with excellent anti-wet and antiirregular-wear ability, providing safe





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397

轮胎规格: TYRE SIZE

385 / 65R22.5

花纹特点: PATTERN CHARACTERISTIC

高速、高载、优异的牵引、制动、附 着性能,适用于驱动轮位。

High speed; High loading capability; Good traction; braking and ground grasping capability; Suitable for driving;



399

轮胎规格: TYRE SIZE

10.00R20
11.00R20
12.00R20

花纹特点: PATTERN CHARACTERISTIC

宽厚胎面花纹块,超深花纹设计,提供强劲动力。轮胎采用超强结构,具有优异的承载能力⁸高行驶寿命,耐磨、抗刺扎,适用于矿山、山地路面使用。

Wide and thick blocks, extra deep tread depth, offer excellent traction. Designed with strong structure, good load capacity. Long service life, good anti-wear and anti-puncture attributes. Suitable to mine and mountain roads.

中国驰名商标



花纹特点: PATTERN CHARACTERISTIC

600

轮胎规格: TYRE SIZE

优越的防不规则磨损性能,较高的行驶里程,行驶噪音低,适于高速行驶。

11R22.5 11R24.5 285 / 75R24.5 295 / 75R22.5

Avoiding anomalistic abrasion; Longer mileage; Low noise; Suitable for high way speed;



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660

轮胎规格: TYRE SIZE

11R22.5
11R24.5
285 / 75R24.5
295 / 75R22.5

花纹特点: PATTERN CHARACTERISTIC

在雪地, 泥泞路面均具有较强的地面附着性能, 优异的牵引、耐磨性能, 行驶噪音低, 有较高的行驶里程

Good ground grasping capability on snow and miry road; Good traction performance; Good abrasion resistance; Low noise when running; Longer mileage;

















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668

轮胎规格: TYRE SIZE

315/80R22.5

花纹特点: PATTERN CHARACTERISTIC 高速、高载,超强的抗侧湿、湿滑性 能,滚动阻力小,适用于前轮位,全 轮位。

Suitable for steer and all position. Ex-good load capacity and highspeed capability,extra ordinary antiside-skid and anti-wet property.



700

轮胎规格: TYRE SIZE

13R22.5 315/80R22.5

花纹特点: PATTERN CHARACTERISTIC

驱动、制动性优越,抗撕裂,耐切割,耐磨,优异的的载重能力。

Excellent performance for driving and braking, highly tear resistant, high cut resistance,wear resistant, and super loading capability.



中国驰名商标

755

轮胎规格: TYRE SIZE

10.00R20	
12R22.5	
295 / 80R22.5	
315 / 80R22.5	

花纹特点: PATTERN CHARACTERISTIC

高速、高载,优异的牵引、制动、附 着性能,适用于驱动轮位。

High speed; High loading capability; Good traction, braking and ground grasping capability; Suitable for driving;



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766

轮胎规格: TYRE SIZE

12R22.5
295 / 80R22.5
315 / 80R22.5

花纹特点: PATTERN CHARACTERISTIC

高速、高载、超强的抗侧滑、湿滑性 能,适用于前轮位、全轮位。

High speed; High loading capability; Good sideslip and mud slip resistance; Suitable for guiding and all use:

















785

轮胎规格: TYRE SIZE

11.00R22	225/70R19.5
11R22.5	245/70R19.5
12R22.5	265/70R19.5
13R22.5	275/70R22.5
205/75R17.5	285/70R19.5
215/75R17.5	295 / 80R22.5
225/75R17.5	315/70R22.5
235/75R17.5	315/80R22.5
245/70R17.5	

花纹特点: PATTERN CHARACTERISTIC 高速、高载、优异的牵引、制动、附 着性能,适用于驱动轮位。

High speed; High loading capability; Good traction, braking and ground grasping capability; Suitable for driving;



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786

轮胎规格: TYRE SIZE

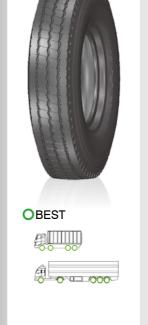
11.00R22	13R22.5
11R22.5	295 / 80R22.5
12R22.5	315 / 80R22.5

花纹特点: PATTERN CHARACTERISTIC

高速、高载,超强的抗侧滑、湿滑性 能,滚动阻力小,适用于前轮位、全 轮位。

High speed; High loading capability; Good traction, braking and ground grasping capability; Suitable for driving:

中国驰名商标



787

轮胎规格: TYRE SIZE

12.00R24

花纹特点: PATTERN CHARACTERISTIC 高性能混合花纹, 半独立冠部花纹, 一体化肩部花纹, 高负荷能力, 适合 各种复杂路面使用。

High powered mixed pattern; Quansi-sovereign tread pattern; Integrative shoulder pattern; High loading capability; Suitable for all kinds of the roads.



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886

轮胎规格: TYRE SIZE

12R22.5

花纹特点: PATTERN CHARACTERISTIC

封闭式胎肩设计,提高了轮胎的抗偏 磨性能;三条线性主沟优化排布,提 供优异的排水性能与行驶稳定性;高 饱和度的花纹设计,具有高行驶里程 与低噪音;适合优良路面使用;全轮 位。

Closed designed for tire shoulder, improved eccentric wear resistant; three -linear-main-groove structure, providing excellent drainage performance and drive stability; high saturability design for pattern, possessing long drive life and low noise; suitable for good road condition.



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